

# EcoDrive Coach

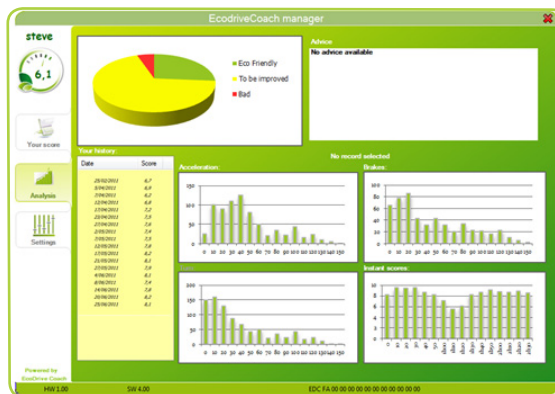
Eco-driving is currently the best way for everyone to reduce its fuel bill but also its environmental footprint. Nevertheless, it is very difficult to apply in daily life the principles of eco-driving. In real-time, day after day, the EcoDrive Coach helps you learning and applying the eco-driving attitude. Easy to use, the EcoDrive Coach is attached to a small and discreet stand without any connection to the vehicle. Back at home, it connects to your PC (USB) to give you a more detailed analysis of your driving attitude.

## Branding

You are a fleet manager, a driving school or you want to make an ecologically responsible company gift, the EcoDrive Coach can be branded to your image (color, logo, graphics and software). Ask our technical "Customizing" brochure: it will describe in few words all that is possible!



Reduce your fuel consumption thanks to the EcoDrive Coach !



## Incentive

You want to stimulate the emulation between your mobile workers (sales, consulting, ...) related with eco-driving and thus reducing your fuel bill and improving the image of your company? We can give you access to a customized web platform based on the principle of in-house competition associated with a bonus. Through this platform, the different users of the EcoDrive Coach will be able to assess their personal progress in terms of eco-driving and their evolution within the group.

## Return on investment

From the EcoDrive Coach point of view : the higher the fuel price, the faster the return on investment. Based on an educational approach, the EcoDrive Coach has a direct effect on both short and long term driving attitude. Whether you are a driving school, an individual, a fleet manager, the EcoDrive Coach will help you maximize your fuel economy while maintaining your mobility. The following table shows the number of km's giving you a complete return on investment for your EcoDrive Coach as a function of your current fuel consumption and fuel price (a 10% reduction of fuel consumption is assumed).

Fuel price	Current consumption	Distance before ROI
1.40 €/l	6 l / 100 km	12000 km
1.55 €/l	6 l / 100 km	10500 km
1.75 €/l	6.5 l / 100 km	8500 km
1.9 €/l	5.5 l / 100 km	9500 km



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## Specifications

Dimensions	78 mm x 48 mm x 24 mm
Battery	Li-ion 3.6V 580 mAh
Connectivity	USB (flash drive)
Weight	75 g
Fixing tool	Magnetic (Tetrax Geo, Fix or XWay) - option
Operating system	Windows XP, Vista, Seven, Linux, Mac OS-X